

INSIGNIA LIGHTING (Pvt) Ltd

THE NAME OF BRIGHT

Vision

“We want to be the leading Energy Conservation Company, serving Industrial, commercial and Domestic and Public sector, nationwide.”

Mission

“Our mission is to strive for customer satisfaction by superior After Sales Services.”

INSIGNIA LIGHTING PVT LTD

➤ Background

- Our lifestyles have changed significantly over the past century. So why to still use lighting that is made of 19th century technology? Insignia lighting technology can revolutionize your decor; brighten your home, help you cheer up or focus better and enliven your spaces. Lighting products have immensely changed. LED lights are becoming more popular as their advantages become popular, economical and readily available. We at Insignia Lighting always prefer to provide you with a great range of LED's at a reasonable price. Experts at Insignia design each and every product to give you the best and incredible experience at low prices while focusing on the quality of the product. We totally understand your needs and bring whatever it takes to show 100% satisfactory outputs. Our philosophy is to maintain the track of our development as a modern company that aggressively set trends in terms of design, technology, as well as consideration and respect for the environment.

➤ Who We Are

➤ We are Energy Conservation Company

- Insignia Lighting Pvt Ltd. is an Energy Solutions Providing Company, specialized in the field of Energy Conservation. With a vast experience of many years, Insignia is serving industry and commercial market with its Energy saving products.
- Insignia Lighting Pvt Ltd helps its clients to take control on their monthly electricity bills. With the on-going increasing electricity prices, it is not possible for the businesses to overlook the operational cost.
 - We offer a wide range of LED Lights and solar solutions to meet the diversified needs of local and international market. Insignia is committed to provide reliable products in compliance to international standards. All the products of Insignia are protected by Warranty.

➤ Company's Management

- The company is managed by Board of Directors comprising of Chief Executive, Company Secretary and Director. Day to day operations are managed and

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looked by Company Secretary assisted by the departmental heads of the organization. Sales and Marketing Department is key department of the organization whereas Accounts and After Sales Services Departments work as supporting departments in the organization.

Services

Insignia Lighting Pvt Ltd offers variety of services including Energy Conservation Projects, Supply and Installations of Lights and other related electrical products and equipment, Solar Projects and other related electrical projects. Most of the products are imported under the brand name of INSIGNIA.

Insignia is also fully equipped to undertake turnkey LED Lighting Projects including supply and erection of Street Poles with civil works, supplies and installation of LEDs and conventional lights, and other supporting electrification jobs.

How We Work

We help our clients with detailed studies and feasibility reports. It starts with an on-site energy audit where we highlight the energy leakages and propose a suitable replacement plan. All the proposals are backed by financial modeling and figures to give a clear understanding.

Field of Specialization

Insignia Lighting Pvt Ltd is primary an Energy Conservation Company with specialization in LED Lighting and Solar Solutions. We have our own brand named Insignia. We import superior quality LED lights to furnish the demands of our corporate and industrial customer. Each light of Insignia is protected by Two Years of Warranty. We strive hard to achieve customer satisfaction through efficient after sales services on the door step of our valuable client.

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Human Resources

Insignia Lighting Pvt Ltd understands the need of adequately skilled human resource to undertake the projects professionally. Keeping this fact in mind, Insignia has electrical and electronics engineers on its payroll while civil engineers and architects available on need basis. Insignia has total staff of 25 people while non skilled labored is hired only for projects depending upon the need and complexity of the project.

Who We work for?

We work for Industry, Corporate Sector, Universities, Schools, Commercial Buildings, Shops, Household.



Code of Conduct

Insignia lighting core values represent where we are, how we treat each other; how we deal with our customer, how we respond to our stakeholders, how we hold each other and ourselves accountable. It is the standard behavior by which we conduct our business. These values are the heart soul character of Insignia. This is our legacy and we will leave it for our generations to come.

The following Eighth ethical core values represent the building blocks of our code of conduct. Whi

achieving these high standard, they may be difficult to attain but certainly it's not impossible. We aspire to lead our lives and conduct our business with:

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COMMITMENT

- Only make realistic commitments and honor the commitments you make
- Be prompt and responsive in business dealings within and outside the company

1. HONESTY

- Be truthful, accurate and straightforward
- Be honest to yourself, always work hard and stay committed to your goals.

2. INTEGRITY

- Maintain consistency between your ideas and actions.
- Have the courage to stand boldly for what is right and reject firmly what is wrong.

3. FAIRNESS

- Endeavor to be reasonable, open-minded, impartial and non-discriminatory in all your dealings.
- Express an attitude of sincerity, tolerance, consideration and assistance towards others, regardless of their position.

4. ACCOUNTABILITY

- Accept responsibility for your own actions and for the actions of those whom you supervise.
- Promote coherent teamwork by holding each other accountable.

5. CONSIDERATION OF OTHERS

- Respect the dignity, rights, safety and opinions of others.
- Try to be a part of the solutions, not the problems.

6. CITIZENSHIP

- Comply with all government's laws, rules and regulations.
- Show consideration for the safety and welfare of everyone including our natural environment.

- TEAM

7. WORK

- We recognize that our primary asset is our team. To be successful, Insignia Lighting Pvt Ltd. must be a rewarding place to work in. We work with our clients and consultants as a team and we call them as our respected friends.

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Organizational Chart



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ShafitExcel



Masood Textile Mills



interlop



AZGARD-9



SHADAB TEXTILE



HALEEB
FOODS



mf
MillacFoods



JDW
JDW Group



UG
of Companies



stylo
JO CHAHON WO MOON



pepsi



BESTWAY CEMENT
A BESTWAY GROUP COMPANY



دیپریا - مضبوط
Gharibwal Cement



ASHRAF SUGAR MILLS LIMITED



NOON
SUGAR
MILLS
LIMITED



Cool Industries



IHSAN
PAKISTAN



BERGER
Trusted Worldwide



MILLAT EQUIPMENT LIMITED



Bilal Switchgear Engineering
(Pvt.) Limited.



HIGHNOON LABORATORIES LIMITED



MAHMOOD
GROUP



QUAID-E-AZAM INDUSTRIAL ESTATE

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